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PATSY AND HEDY

PATSY WALKER AND HEDY WOLFE

JULY

PATSY and HEDY

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PATSY and HEDY

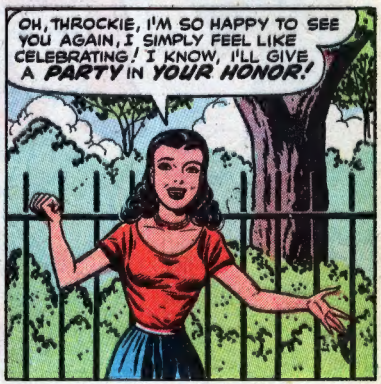
SAY, WHAT'S ALL THE EXCITEMENT ABOUT? WHO'S THE CELEBRITY?
IT'S AN OLD SCHOOLMATE OF OURS... HE GRADUATED LAST YEAR! REMEMBER THROCKMORTON SMELTZ?
c 972

YES, AND YOU'LL UNDERSTAND WHY WHEN YOU FIND OUT THE JOB HE NOW HAS! HE'S A TALENT SCOUT FOR THE CENTERVILLE TELEVISION STATION! RIGHT NOW HE'S LOOKING FOR A GAL TO M.C. THEIR NEW TEENTIME T.V. SHOW!

THROCKIE... DAH-LING!!!
?

OH, HELLO, HEDY!
THROCKIE... YOU DOLL... I DIDN'T THINK YOU'D REMEMBER LIL' OL' ME!

WELL, WHO COULD FORGET THE RICHEST GAL IN TOWN?
HEH... HEH... DEAR THROCKIE... ALWAYS MAKING A FUNNY!

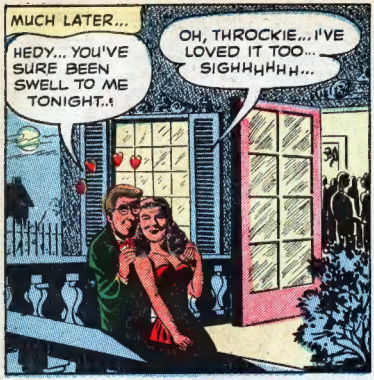

OH, THROCKIE, I'M SO HAPPY TO SEE YOU AGAIN, I SIMPLY FEEL LIKE CELEBRATING! I KNOW, I'LL GIVE A PARTY IN YOUR HONOR!

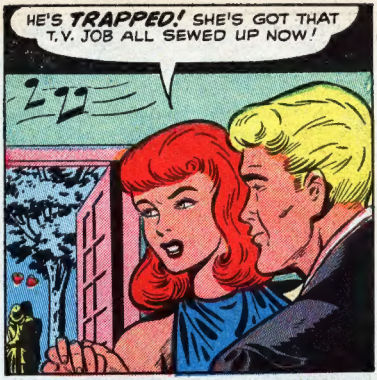
SAY, THAT'D BE SWELL! YOU COULD INVITE ALL THE GALS AND I'D GET A CHANCE TO SEE IF WE HAVE ANY POTENTIAL T.V. TALENT!
OH... WELL... ER... YES, IF YOU SAY SO...
AFTER I GET THRU WITH THE LITTLE MONSTER HE'LL WANT NO ONE BUT ME FOR HIS T.V. SHOW!

WELL, HOW D'YOU LIKE THAT?
I DON'T! IT'S PERFECTLY OBVIOUS THAT SHE'LL DO ANYTHING TO GET THAT T.V. JOB!
2

THE NIGHT OF THE PARTY...
QUIET, EVERYONE... OUR GUEST OF HONOR IS HERE!
DING! DONG!
COME IN, THROCKIE DAHLING, I'M SO DEELIGHTED TO... OH! WHO ARE YOU?
JIMMY DALE'S THE NAME! T.S. ASKED ME TO DROP BY AND TELL YOU THAT HE'LL BE TIED UP AT THE STUDIO FOR A WHILE!
T.S.? OH, YOU MEAN THROCKMORTON SMELTZ... WELL, COME IN, JIMMY AND MAKE YOURSELF AT HOME! ANY ASSOCIATE OF THROCKIE'S IS WELCOME HERE!
WELL, I'M NOT EXACTLY AN ASSOCIATE!
OH, FORGIVE ME... I SHOULD'VE KNOWN! YOU LOOK MORE LIKE THE EXECUTIVE TYPE!
WRONG AGAIN...
I'M JUST A PLAIN, ORDINARY, WORKING GUY AT THE STUDIO!
OH!!
AHEM! TAKE OVER, PATSY... I'VE GOT THINGS TO DO BEFORE THROCKIE ARRIVES!
?

BRRR!! DID I GET THE DEEP FREEZE TREATMENT JUST NOW... WOW! I GUESS YOUR PAL DOESN'T CARE MUCH FOR UNIMPORTANT WORKING PEOPLE.
WELL, YES AND NO! YES SHE DOESN'T CARE FOR UNIMPORTANT WORKING PEOPLE AND NO SHE'S NOT MY PAL!
RIGHT NOW ALL HEDY CARES ABOUT IS GETTING THAT T.V. JOB!
ATTENTION, EVERYONE... LOOK WHO'S HERE!
HI!
THROCKIE DEAR, I HAVE SOME DELICIOUS THINGS PREPARED ESPECIALLY FOR YOU...
WELL, SAY NOW, THIS IS GREAT!
OH, THROCKIE... LISTEN TO THAT DIVINE DANCE MUSIC...
OH, YEAH... OKAY, LET'S DANCE...
THROCKIE... I'VE NEVER DANCED WITH ANYONE LIKE YOU BEFORE... (SIGH!)
LUCKY I HAVEN'T... I'D BE CRIPPLED BY NOW... OW, THERE HE GOES ON MY TOES AGAIN!
YOU'RE PRETTY GOOD YOURSELF HED!
4


MUCH LATER...
HEDY... YOU'VE SURE BEEN SWELL TO ME TONIGHT..
OH, THROCKIE... I'VE LOVED IT TOO... SIGHHHHHH...


HE'S TRAPPED! SHE'S GOT THAT T.V. JOB ALL SEWED UP NOW!

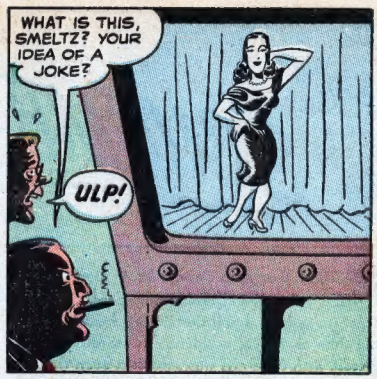
OH, I WOULDN'T SAY THAT!
HUH? ARE YOU BLIND, JIMMY? SHE'S GOT THROCKMORTON WRAPPED AROUND HER LITTLE FINGER...

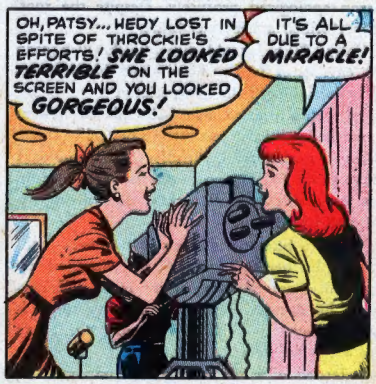
SURE, IT WAS EASY WITH HIM! BUT SHE'LL HAVE A MUCH TOUGHER TIME WITH THE MOST IMPORTANT GUY OF ALL... THE SPONSOR!

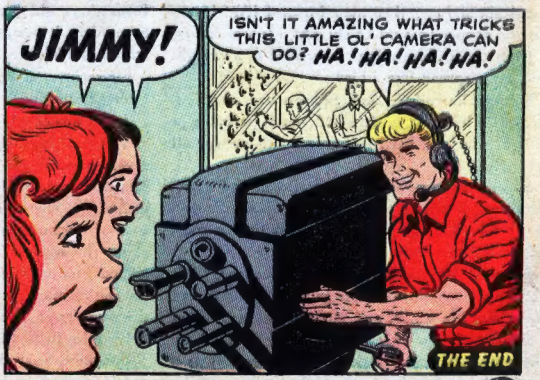
SO, IT'LL STILL BE EASIER FOR HEDY WITH THROCKIE GOING TO BAT FOR HER! HE CAN TALK THE SPONSOR INTO HIRING HER!
NOT IF SHE ISN'T PHOTOGENIC! YOU CAN'T TELL HOW SHE'LL SHOW UP ON THE T.V. SCREEN!

OH, SHE DOESN'T HAVE MUCH TO WORRY ABOUT THERE! I MUST ADMIT THAT HEDY ALWAYS PHOTOGRAPHS WELL!
WELL, WE'LL SEE... WE'LL JUST WAIT AND SEE!

DON'T WORRY ABOUT A THING, HEDY HONEY! THE JOB IS PRACTICALLY YOURS! THE SPONSOR, D.B. JONES, WILL BE WATCHING THE MONITOR SCREEN BUT I'LL CONVINCE HIM THAT YOU'RE THE ONLY ONE HE SHOULD HIRE!
NEXT DAY...
SAY, THAT GIRL ISN'T BAD! WHAT'S HER NAME?
OH, THAT'S MARY SMYTH... BUT SHE'S NOT WHAT YOU WANT, D.B. ...
YOU'VE SAID THAT ABOUT EVERY GIRL WE'VE TESTED SO FAR! DON'T YOU HAVE ANYONE WHO'S RIGHT FOR MY PROGRAM?
YESSIR... I'VE BEEN SAVING HER FOR LAST... BUT WE CAN SKIP THE OTHERS AND PUT HER ON RIGHT NOW!
STUDIO 2
WAIT... WHO'S THAT ON THE TEST SCREEN RIGHT NOW...
OH, JUST ANOTHER PLAIN JANE... PATSY WALKER'S HER NAME! BUT SHE'S NO...
SHUT UP! SHE'S BEAUTIFUL AND WHAT A WARM PERSONALITY... A TYPICAL AMERICAN TEEN QUEEN... THE MOST PHOTOGENIC GIRL I'VE EVER SEEN!
B--BUT, D.B. ...SIR... WAIT... YOU MUST SEE HEDY WOLFE... SHE'S EVEN MORE PHOTOGENIC!
IF SHE IS THEN SHE MUST BE SENSATIONAL! LET'S SEE HER!
6




OH, PATSY... HEDY LOST IN SPITE OF THROCKIE'S EFFORTS! SHE LOOKED TERRIBLE ON THE SCREEN AND YOU LOOKED GORGEOUS!
IT'S ALL DUE TO A MIRACLE!



ATLAS FOR THE BEST IN TEEN TALES LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

THE SCHEME THAT FAILED!

SHARON first met Bowers at Willow Beach, the town's natural, swimming pool. She had started to step out on the diving board at the same time as Ju Ju, accidently hurting her foot. The tall, attractive girl was sarcastic, even though Sharon apologized profusely. Despite the foot, she performed a neat jack-knife.

"Golly! Wish I could dive like that!" Sharon said, envious of Ju Ju who was her rival in practically everything. Fellows especially!

Just then a bronzed, broad-shouldered crewcut approached. "I'll bet you can do better!"

Sharon exclaimed truthfully. "Oh, no-o-o, I really can't!" The fact was, even though she could boast a smooth Australian crawl, as a diving expert, she was a flop!

Taking in Sharon's glamorous two-piece bathing suit plus her cute "figger", the young athlete displayed a set of even, white teeth. "Honeychile", he drawled jokingly, "I don't think it matters whether you can dive or not! But if you want a few pointers . . ."

He leaped onto the board. "It's important to stand about here, then step forward like this to get the proper amount of spring." He was sailing high in the air, brown legs suspended in a straight line, arms spread like a bird.

Despite her admiration, Sharon was annoyed. "Pfoof! He's just a show off—and probably a wolf besides! I'll bet he goes into this act for all the girls!"

She wanted to get off the platform and away, but other swimmers were crowding about. Sharon stepped back to let them pass. Just then a cold, dripping arm touched hers.

"C'mon! Why don't you take your turn?" It was Muscles again! Sharon gave up. She walked out above the water, and sprang forward. What a sight, with her legs flapping and doubled up like a pretzel. She landed on the water, flat as a pancake! The burning sensation was nothing compared to her rage when she sputtered to the surface!

"Besides nearly killing me, that clown has the nerve to stand there laughing! I've never been so humiliated!" She had swum to shore when the Crewcut grabbed her.

"Aw, kiddo, I'm awfully sorry! Honestly, I had no idea you'd spill like that!"

"Thanks for the helpful instruction!" Her voice was icy.

The young man was undaunted. "Tell you what —I'll teach you to be the smoothest diver in this city! That is, if you want to. I'll be here at the same time tomorrow!" With that he left abruptly.

Such conceit! He'd get the brush off tomorrow! That was her firm decision, until she met Ju Ju with the gang, on their way home. Ju Ju edged over to Sharon.

"Gotta crush on Bowers Davis? He's from Croyden, you know and he may even go to Sunnydale to school this year!" Her rival spoke disdainfully. Croyden and Halsburg were serious enemies in school sports. If a girl dated a fellow from there she got the cold shoulder. As for Sunnydale, it was just considered a hick, suburban school of Halsburg.

"It seems you know a lot about him!" Sharon retorted sharply.

Ju Ju was calmly superior. "Oh, I get around!"

The truth was, she did. The gal enjoyed being a very popular girl, with a personality that really sent the males. Sharon, though, was onto her technique. She called it the "sympathy line"—one of encouraging unsuspecting guys to talk about themselves. The dopes ate this up! What griped Sharon most was her insincerity and designing manner, since they were usually hep about the same guy! Those nasty little tricks generally helped Ju Ju to win out!

For once, Sharon had a feeling that Ju Ju was not interested in her new conquest, but merely

CONTINUED AFTER NEXT STORY...

MAJOR MARS
AMERICA'S #1 SPACE SOLDIER
MISSION BY MAGNET
THAT SHIP MUST BE COATED WITH A SECRET FILM -- OUR RADAR SCREEN CAN'T DETECT THEM!
THE MYSTERY ROCKET SHIP HAS BOMBED AGAIN -- 4 NIGHTS IN A ROW!
WE CAN'T DESTROY A SHIP WE CAN'T LOCATE!
LET ME INSTALL AN ATOMIC MAGNET IN ONE OF OUR ROBOT ROCKETS!
MAJOR, THE ATOMIC MAGNET IS INSTALLED! READY FOR LAUNCHING!
NOT YET! ARM IT WITH EXPLOSIVES -- AND CONTACT FUSES!
STAND BY! FIVE... FOUR... THREE... TWO... ONE... LAUNCH!
THE ROBOT HAS LOCATED SOMETHING -- SHE'S VEERING NORTH!
YIPE! THERE'S A ROBOT ROCKET HEADED RIGHT FOR US!
THANKS TO YOU, MAJOR MARS, WE KNOW HOW TO HANDLE THESE MYSTERY ROCKET SHIPS!
THESE THRILLING GIFTS ARE YOURS!
#33 INITIAL RING
Beautiful gold plated signet ring with one of your initial's engraved on black enamel. Adjustable to fit all sizes. STATE INITIAL DESIRED.
100 BAGS OR 20c & 10 BAGS
#50 BEAUTIFUL COSTUME PEARLS
Exotic string of simulated pearls. 17 inches long with fashionable clasp.
70 Bags OR 15c & 10 Bags
#9 REAL ROCKET WATER PISTOL
Telescopic sight. Fast-Shootin' repeater. Fires 350 times on one filling.
115 Bags OR 25c & 10 Bags
BOYS AND GIRLS DON'T FORGET TO SEND FOR ONE OF THESE THRILLING GIFTS TODAY!
FREE GIFT LIST
SAVE THESE BAGS FOR AWFUL GIFTS
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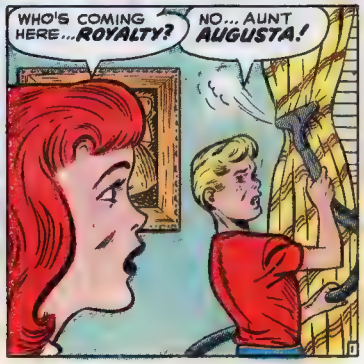
The WALKERS

SAY, WHAT GIVES HERE?
WAX
C870

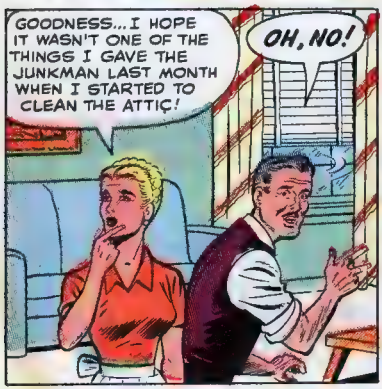
GRAB A BROOM, A RAG, A MOP... ANYTHING... AND START WORKING! WE'VE GOT TO GET THIS PLACE IN PERFECT SHAPE AND QUICK!


WHO'S COMING HERE... ROYALTY?
NO... AUNT AUGUSTA!

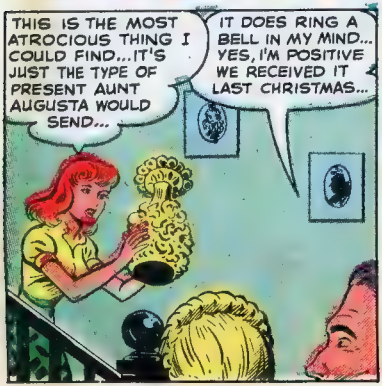
OH NO! NOT THAT OLD BIDDY! SHE DOESN'T COME ON A VISIT... SHE COMES ON AN INSPECTION TOUR!
RIGHT! IF SHE FINDS ONE SPECK OF DUST SHE THINKS WE'RE DELIBERATELY TRYING TO MAKE HER SICK!
WELL SHE MAKES ME SICK! THIS IS ONE TIME I'M NOT GOING TO WORK MYSELF INTO A TIZZY JUST TO PLEASE THAT SOURPUSS!
THAT'S NO WAY TO TALK ABOUT YOUR AUNT AUGUSTA...ESPECIALLY SINCE SHE'S A LONELY WIDOW!
YOU MEAN LOADED WIDOW!
WELL I'D STILL BE NICE TO HER EVEN IF SHE WASN'T THE ONLY FANTASTICALLY RICH RELATIVE WE'VE GOT!
OH, HER SISTER CELIA IS EVEN RICHER! I GUESS THAT'S WHY AUNT AUGUSTA HATES HER SO MUCH!
YES, AND SHE'S STINGIER TOO! SHE TOLD ME THAT WE'LL NEVER SEE A SINGLE CENT OF HER MONEY! AT LEAST AUGUSTA HINTED THAT SHE MIGHT SEND YOU AND MICKEY THRU COLLEGE, SO WE'VE GOT TO BE NICE TO THE OLD BA-- ER...I MEAN LADY!
DON'T COUNT ON IT! THE ONLY THING WE'VE EVER GOTTEN OUT OF THOSE TWO IS SOME HORRIBLE CHRISTMAS PRESENTS!
YIPE!!

I JUST REMEMBERED THAT AUGUSTA SENT US SOMETHING LAST CHRISTMAS THAT SHE SAID WOULD BE PERFECT IN OUR LIVING ROOM... WHERE IS IT?
FIRST LET'S FIND OUT WHAT IS IT!

IT WAS SOME AWFUL ANTIQUE... C'MON, EVERYONE! THINK!
ALL I KNOW IS I THREW IT UP IN THE ATTIC AFTER ONE LOOK AT IT!


GOODNESS... I HOPE IT WASN'T ONE OF THE THINGS I GAVE THE JUNKMAN LAST MONTH WHEN I STARTED TO CLEAN THE ATTIC!
OH, NO!

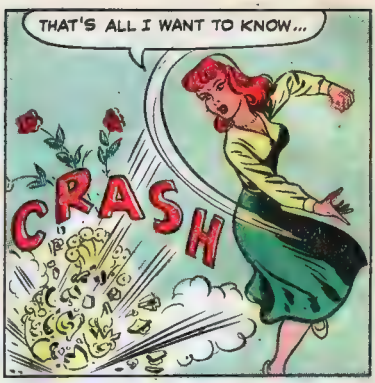
I'LL LOOK... WHATEVER IT WAS MAYBE IF I SEE IT I'LL REMEMBER...


THIS IS THE MOST ATROCIOUS THING I COULD FIND... IT'S JUST THE TYPE OF PRESENT AUNT AUGUSTA WOULD SEND...
IT DOES RING A BELL IN MY MIND... YES, I'M POSITIVE WE RECEIVED IT LAST CHRISTMAS...

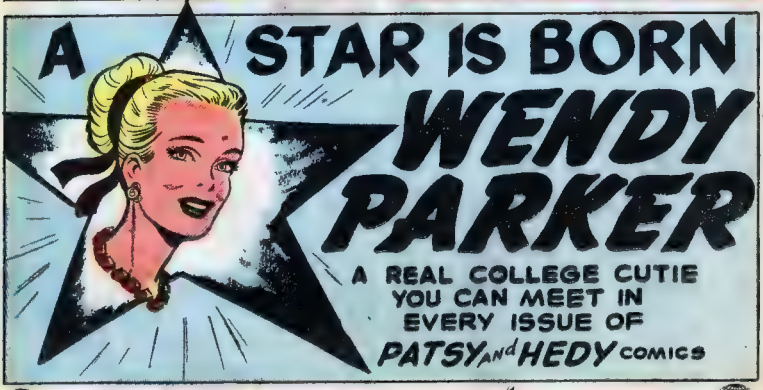
LATER...
BRACE YOURSELVES... SHE'S HERE!

HMMPH... STANLEY, I SEE YOU STILL HAVEN'T PAINTED THE OUTSIDE OF YOUR HOUSE... BEEN OVER A YEAR NOW! VERY SHABBY!
OH... I'LL BE SURE TO DO IT THIS SPRING, AUNTIE!
WELL!!
HOW LONG HAS THAT VASE BEEN HERE... AND DON'T TRY TO LIE TO ME, STANLEY!
OH... ER... ULP... ALL THE TIME... ER SINCE CHRISTMAS... HEH! HEH...
NOW COME IN, AUNTIE DEAR... OUR HOUSE IS YOURS!
YOU CAN KEEP IT! I'M LEAVING!
I'M NOT GOING TO STAY HERE AND BE INSULTED!
HUH?? B-- BUT I-- I DON'T UNDERSTAND?
LOOK AT THAT VASE! I DON'T SUPPOSE YOU COULD HAVE PUT IT IN A MORE PROMINENT PLACE, COULD YOU?
WELL, WE'LL TRY! HOW ABOUT ON THE DINING TABLE? THE COFFEE TABLE? SOFA? STAIRS? JUST NAME IT!

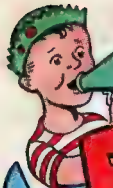
NOW YOU'RE ADDING INSULT TO INJURY... YOU'RE TRYING TO BE FUNNY ABOUT IT! WELL LET'S SEE YOU LAUGH AT THE JOKE I TELL YOU... YOU'LL NEVER SEE A PENNY OF MINE!



HEH...HEH... MY NO GOOD SISTER CELIA WILL BLOW HER TOP WHEN I TELL HER HOW YOU SMASHED THE UGLY VASE SHE SENT YOU LAST CHRISTMAS!
THE END



ATLAS FOR THE BEST IN TEEN TALES LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS



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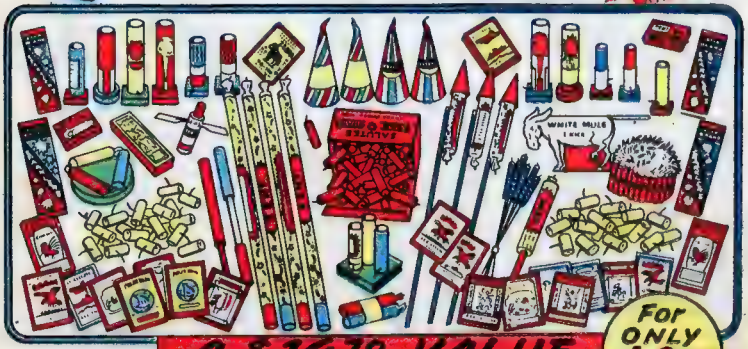

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...CONTINUED

being annoying. It was strange. More irked than ever, she burst out, "He's smooth and I'm meeting him here tomorrow!"

Not only then but for the rest of the summer, Sharon saw Bowers every day. By then her swimming and diving had captured the admiration of all the spectators. Ju Ju was green with envy! On the last day of the season she didn't even care about that. The fact was, she had a crush on the young man that was terrific and he hadn't even asked her for a date! Her heart turned over when she saw him coming down the path. He was a dream in blue shirt and white flannels!

They spoke self-consciously, and finally Bowers shook her hand warmly before he left. Not a word about a date. It was just another summer romance, that was all! Had Ju Ju's catty remarks about his being from Croyden scared him away?

However, Sharon got a big surprise during football season. The girls were sitting in the Green Lantern having a soda when several Sunnydale players caused a sensation by entering. Next to Croyden, they were disliked most.

"Golly! Bowers might be with them!" Sharon's eyes searched among the bright red sweaters. He wasn't, but before she had time to be blue, Ju Ju shocked her. After all her snobbishness, she rushed over to one lad. "Why, Bud, I was hoping I'd see you!"

"What's this?" Sharon raised a critical eyebrow.

"Didn't you know?" Mary whispered. "Ju Ju met him several weeks ago and fell for him not knowing he was from Sunnydale. But when she found out he was Bud Keegan, their star quarterback, she's been chasing him ever since!"

So! That's why she'd left Bowers alone. Quarterbacks were the glamor boys of football teams. Even if it were only Sunnydale, Ju Ju couldn't resist that limelight! Oh, she was working fast, for she'd invited everyone to her house to Lindy.

Dreaming of Bowers, Sharon declined the invitation.

"Aw wait," a fellow named Otto coaxed, "until our fullback shows up. He's a swell guy. You'll like him!"

"I'm not interested in blind dates!" Sharon remarked almost stuffily.

"It isn't a blind date 'cause here he is now!"

When she turned toward the door her head swam, for there was Bowers looking dreamier than ever!

"Hi, Diving Champ!" No one had to coax him to be her escort. He immediately took over, just as if Sharon was his private property!

That evening and the following weeks were one glorious haze to the "Champ". She'd never known anyone so wonderful as her fullback.

Practically all of her crowd were dating Sunnydale players now, so that they attended their games as regularly as their own schools. It was the big, exciting, final game that Ju Ju came to all dressed up trying to outshine everyone. Little Miss Personality pranced around not hesitating to let everyone know that Bud was the star and Bowers was only a fullback. Sharon glared. Let her have her glory. For once, she'd left her fellow alone!

While Ju Ju was still gloating that she had Bud roped and tied, the whistle blew. She must have done too good a job for it was obvious he hadn't kept the training schedule lately. He fumbled, made costly errors and had Sunnydale trailing far behind. The coach finally pulled him out of the game.

By heroic effort the players, chiefly Bowers, brought the score up until only one touchdown was needed. With just a few seconds remaining the crowd was tense, as Bowers caught a kickoff. It went wild when he swirled and plunged the field's entire length to score. Then he punted the winning field goal for a magnificent victory. Sharon thought she'd die with pride!

Ju Ju, who had brooded the whole game, suddenly ploughed through the spectators to Bowers, carried triumphantly on his teammate's shoulders! Dumbfounded, Sharon watched the siren give him her hand, sugary and complimentary. Her heart did flipflops when he smiled back. So! All Ju Ju had to do was crook her little finger!

Then his eye caught Sharon. Even the shouting throng couldn't hold their hero back. The next moment, she found herself caught up in a big bear hug. Everyone roared as their picture was snapped.

One gloomy face would have broken the camera —Ju Ju's! This time she was holding the bag, not the spotlight!

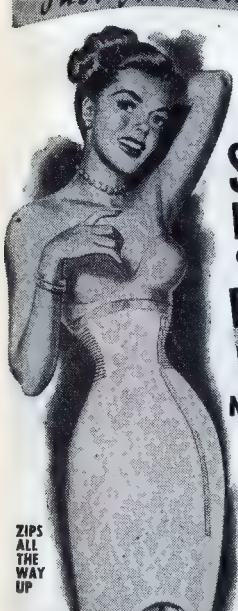
"When the morning paper comes out," Sharon thought happily, "the world will know who Bower Davis' girl is!"

THE END

Just Arrived! Famous **PARIS SILHOUETTE REDUCER**

FASHION EXPERTS acclaim amazing new girdle GUARANTEED TO

SLIM 3 INCHES OFF YOUR FIGURE INTO NEW THIN STYLISH SILHOUETTE— OR IT COSTS YOU NOTHING!



ZIPS ALL THE WAY UP

REDUCE YOUR FIGURE INSTANTLY!

For the first time in the U.S. comes a girdle that has been so well designed and constructed that we can *assuredly guarantee* it will take inches off your figure! Never before has a girdle received such high praise from leading fashion experts in helping women achieve the fashionable thin waist and long torso that is in style today. "PARIS SILHOUETTE" has been designed to give you the firm but gentle support that *combines comfort with control!* Now you can instantly look years younger and sizes smaller! Now with "PARIS SILHOUETTE" the smaller, fashionable sizes you've always wanted to wear will be within your reach!

NOW ONLY $5.98

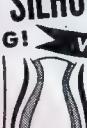
COMPARE with girdles costing $10.00 and up!

HAPPY HEALTHY WAY TO SLEEK, TEEN-AGE SLIMNESS!

For day-long support and comfort, PARIS SILHOUETTE has been designed and constructed of the highest quality materials to give you *unmatched freedom-of-action!* When you're walking, bending, stretching, sitting, working or relaxing or having fun—this incomparable girdle gives you *unmatched soothing control!* When your stomach muscles have proper support you feel full of pep and energy! If other foundation garments have let you down—here, for the first time is a girdle with *stay-up, pull-in power* that makes you feel great and look terrific!

STRETCH BACK WILL STRETCH WITH YOU

WAIST



HIGH WAIST ELIMINATES "SPARE TIRE" —3 inch non-rolling waistband

TUMMY

BONED FRONT TO FLATTEN and SUPPORT TUMMY —assures long teen-age appearance

HIPS • BACK

SMOOTHS AWAY HIP AND BACK BULGES

AVAILABLE EXCLUSIVELY FROM US!

Style No. 605: 16" length—sizes 26 to 34
Style No. 805: 18" length—sizes 26 to 36

CONSTRUCTED TO YOUR INDIVIDUAL SIZE IN OUR FACTORY

★ High waist eliminates "spare tire"—assures fashionable thin waist and teen-age appearance ★ Boned front to flatten and support stomach ★ Power elastic Lena side sections for slimming hip and thigh control ★ Extra high elastic band for comfortable stay-up support and hold-in power ★ ¾ length zipper makes it so easy to slip on or off ★ Latex Back gives you freedom of movement when you sit, bend, stretch or stand ★ High lustre satin front ★ 4 long-life elastic-rubber garters ★ Custom tailored needlework ★ Expertly made by skilled handcraftsmen

SEND NO MONEY

Tailored with long Talon zipper— easy to slip into, easy to slip off

Yours for 10 Days FREE TRIAL!

MAGIC-MOLD, INC., Dept. 2215 MAIL NOW
467 Livonia Ave., Brklyn 7, N.Y.

Send me for 10 days' FREE TRIAL a Paris Silhouette Girdle. I will pay postman $5.98 (plus postage). If I am not entirely satisfied I will return Paris Silhouette within 10 days for refund of purchase price.

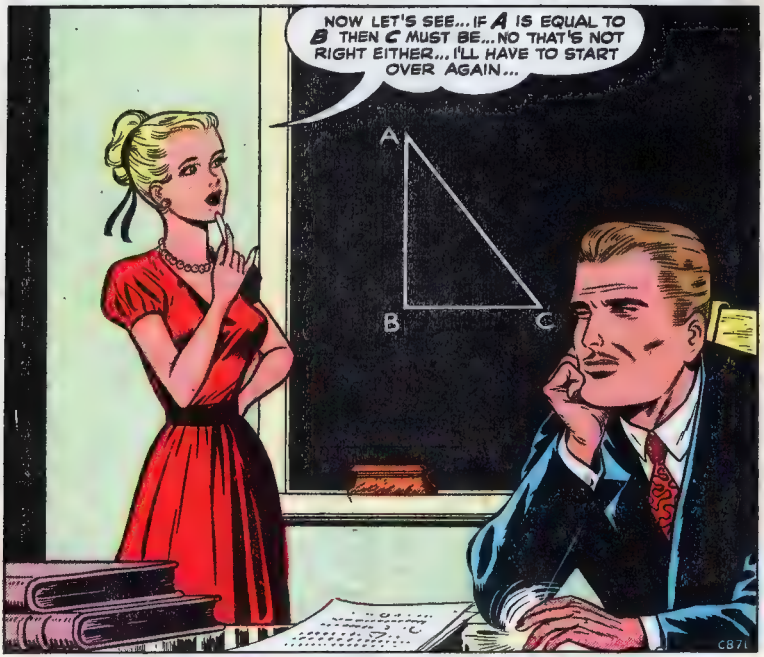
My waist is _____ inches. Hips are _____ inches
Check ☐ 16" length or ☐ 18" length.

Name _____
Address _____
City _____ Zone _____ State _____

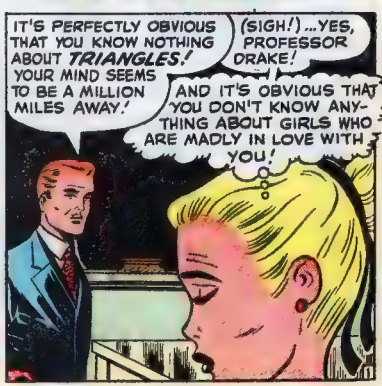
☐ SAVE MONEY. Enclose $5.98 now and we pay postage. Same money-back guarantee. Enclose payment on Canadian or Foreign Orders.

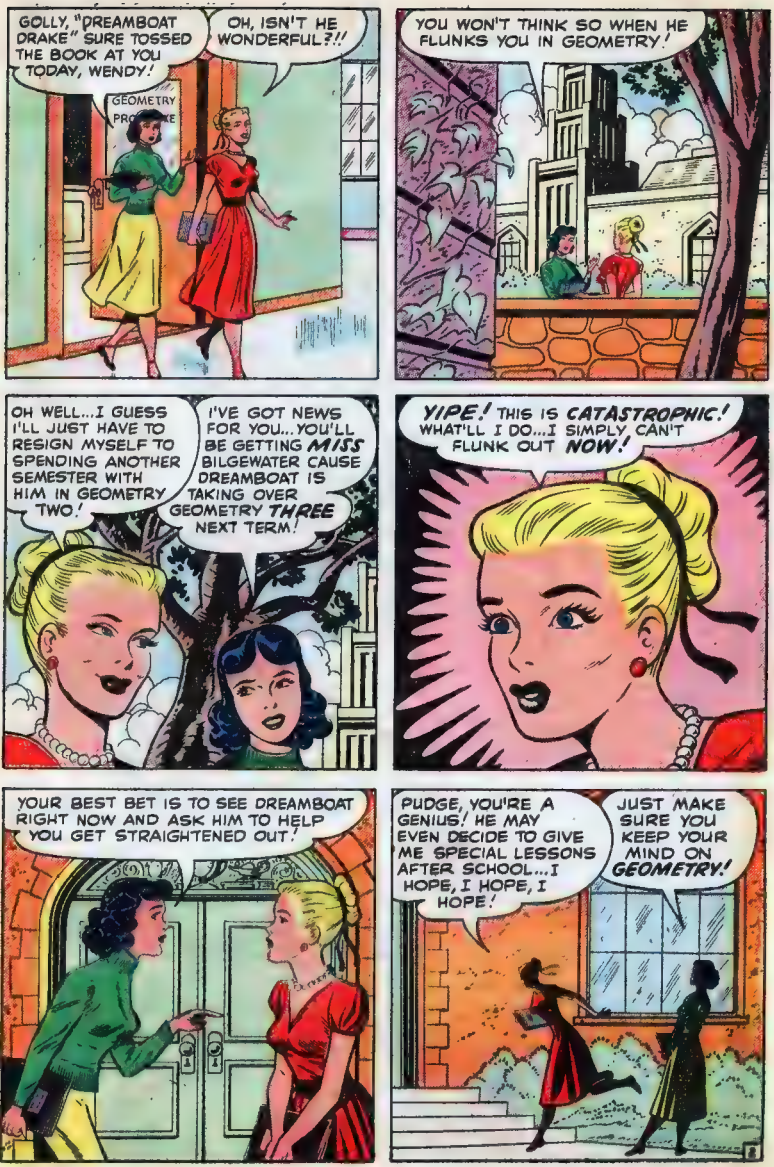
MAGIC-MOLD INC. 467 Livonia Ave., Brooklyn 7, N. Y.

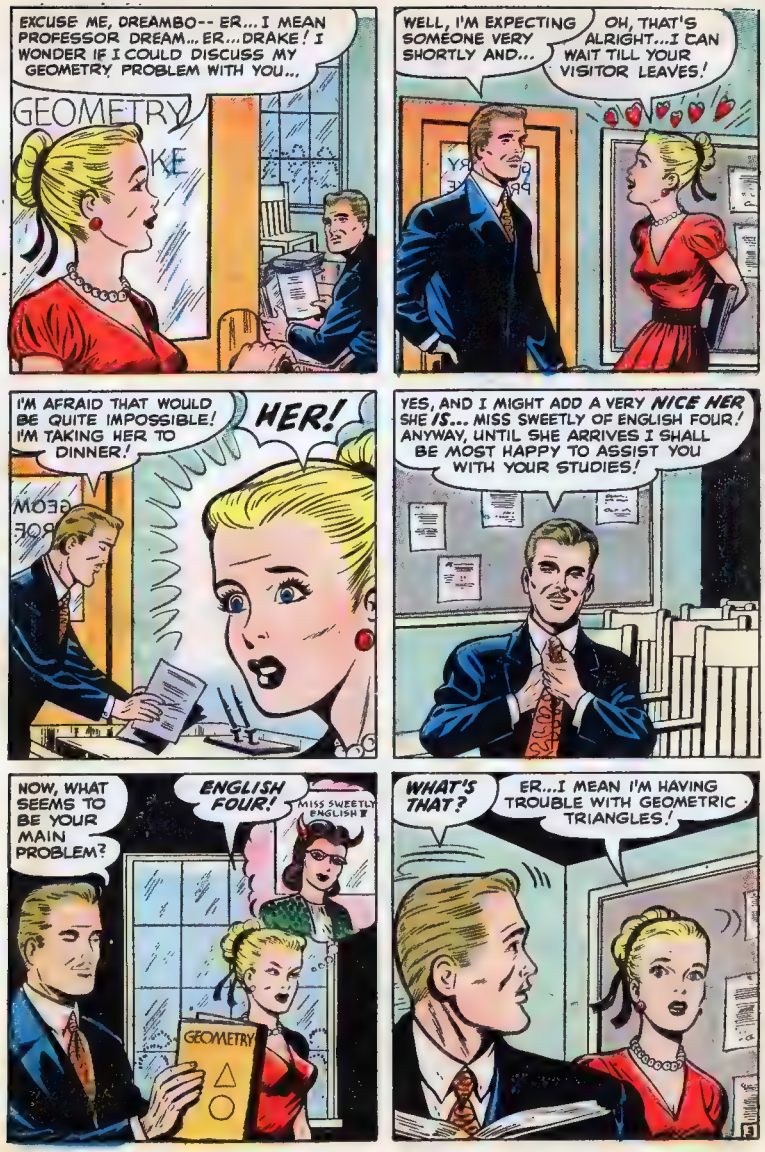
WENDY PARKER

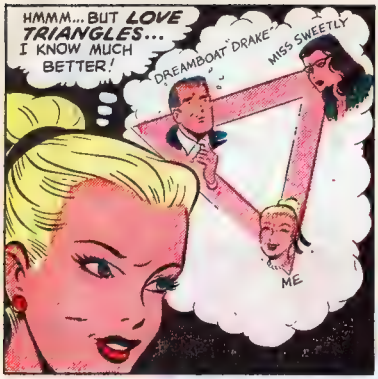


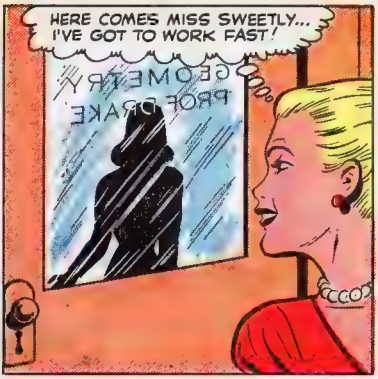
NO! NO! SPARE US THAT, MISS PARKER! I THINK THIRTY MINUTES IS QUITE LONG ENOUGH FOR THE CLASS TO WAIT FOR THE ANSWER TO THIS SIMPLE PROBLEM!

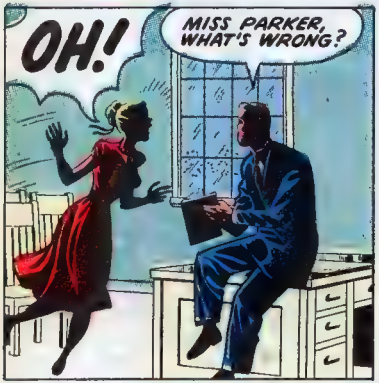

IT'S PERFECTLY OBVIOUS THAT YOU KNOW NOTHING ABOUT TRIANGLES! YOUR MIND SEEMS TO BE A MILLION MILES AWAY!
(SIGH!) ...YES, PROFESSOR DRAKE!
AND IT'S OBVIOUS THAT YOU DON'T KNOW ANYTHING ABOUT GIRLS WHO ARE MADLY IN LOVE WITH YOU!

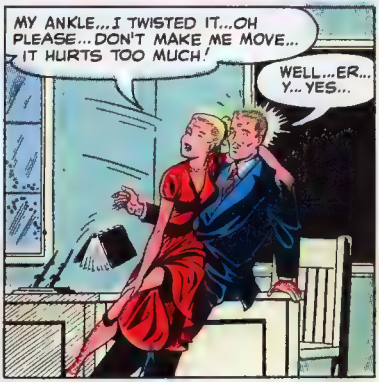

GOLLY, "DREAMBOAT DRAKE" SURE TOSSED THE BOOK AT YOU TODAY, WENDY!
OH, ISN'T HE WONDERFUL?!!
GEOMETRY
YOU WON'T THINK SO WHEN HE FLUNKS YOU IN GEOMETRY!
OH WELL...I GUESS I'LL JUST HAVE TO RESIGN MYSELF TO SPENDING ANOTHER SEMESTER WITH HIM IN GEOMETRY TWO!
I'VE GOT NEWS FOR YOU...YOU'LL BE GETTING MISS BILGEWATER CAUSE DREAMBOAT IS TAKING OVER GEOMETRY THREE NEXT TERM!
YIPE! THIS IS CATASTROPHIC! WHAT'LL I DO...I SIMPLY CAN'T FLUNK OUT NOW!
YOUR BEST BET IS TO SEE DREAMBOAT RIGHT NOW AND ASK HIM TO HELP YOU GET STRAIGHTENED OUT!
PUDGE, YOU'RE A GENIUS! HE MAY EVEN DECIDE TO GIVE ME SPECIAL LESSONS AFTER SCHOOL...I HOPE, I HOPE, I HOPE!
JUST MAKE SURE YOU KEEP YOUR MIND ON GEOMETRY!


EXCUSE ME, DREAMBO-- ER... I MEAN PROFESSOR DREAM... ER... DRAKE! I WONDER IF I COULD DISCUSS MY GEOMETRY PROBLEM WITH YOU...
GEOMETRY
WELL, I'M EXPECTING SOMEONE VERY SHORTLY AND...
OH, THAT'S ALRIGHT... I CAN WAIT TILL YOUR VISITOR LEAVES!
I'M AFRAID THAT WOULD BE QUITE IMPOSSIBLE! I'M TAKING HER TO DINNER!
HER!
YES, AND I MIGHT ADD A VERY NICE HER SHE IS... MISS SWEETLY OF ENGLISH FOUR! ANYWAY, UNTIL SHE ARRIVES I SHALL BE MOST HAPPY TO ASSIST YOU WITH YOUR STUDIES!
NOW, WHAT SEEMS TO BE YOUR MAIN PROBLEM?
ENGLISH FOUR!
MISS SWEETLY ENGLISH
GEOMETRY
WHAT'S THAT?
ER... I MEAN I'M HAVING TROUBLE WITH GEOMETRIC TRIANGLES!

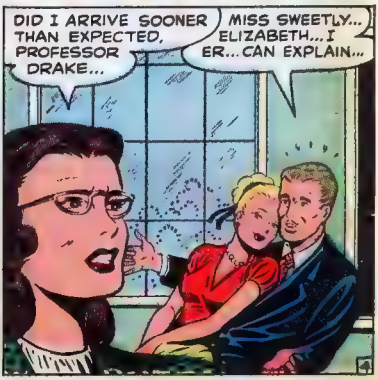

HMMM... BUT LOVE TRIANGLES... I KNOW MUCH BETTER!
DREAMBOAT DRAKE
MISS SWEETLY
ME


HERE COMES MISS SWEETLY... I'VE GOT TO WORK FAST!
GEOMETRY
PROF DRAKE


OH!
MISS PARKER, WHAT'S WRONG?


MY ANKLE... I TWISTED IT... OH PLEASE... DON'T MAKE ME MOVE... IT HURTS TOO MUCH!
WELL... ER... Y... YES...

WELL?
ULP!


DID I ARRIVE SOONER THAN EXPECTED, PROFESSOR DRAKE...
MISS SWEETLY... ELIZABETH... I ER... CAN EXPLAIN...

OH... PLEASE... DON'T GET UP, DREAMBOAT... OWWW!
(GULP!)
OF COURSE NOT... I'M LEAVING ANYWAY, DREAMBOAT! GOODBYE!!
QUITE A TRIANGLE, EH, DREAMBOAT?
STOP CALLING ME DREAMBOAT, MISS PARKER!
NOW IF YOUR ANKLE WILL PERMIT I'D LIKE TO GET UP SO I CAN EXPLAIN TO MISS SWEETLY!
NO! NO! THE PAIN'S GETTING WORSE!
IT CERTAINLY MUST BE... IT TRAVELED ALL THE WAY FROM THE LEFT ANKLE TO THE RIGHT!
HUH??
OW!
ELIZABETH...WAIT FOR ME!
WELL, WHA' HOPPEN?
...WHEN IT COMES TO TRIANGLES THE PROFESSOR IS STRICTLY A SQUARE!!!
THE END

ATLAS FOR THE BEST IN TEEN TALES LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

Reducing Specialist Says:

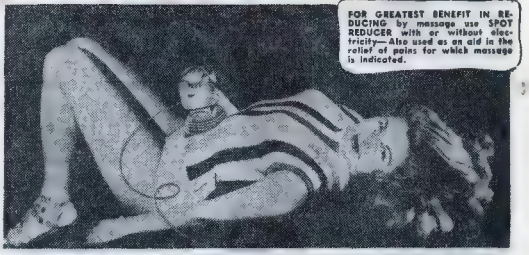
LOSE WEIGHT Where It Shows Most REDUCE MOST ANY PART OF THE BODY WITH

ELECTRIC Spot Reducer

Relaxing · Soothing Penetrating Massage

PLUG IN GRASP HANDLE AND APPLY

UNDERWRITERS LABORATORY APPROVED



FOR GREATEST BENEFIT IN REDUCING by massage use SPOT REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.

TAKE OFF EXCESS WEIGHT!

Don't Stay FAT—You Can LOSE POUNDS and INCHES SAFELY Without Risking HEALTH

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

LIKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only $1 for your Spot Reducer on approval. Pay postman $8.95 plus delivery—or send $9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON NOW!

ALSO USE IT FOR ACHES AND PAINS

CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit

MUSCULAR ACHES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage

LOSE WEIGHT OR NO CHARGE

USED BY EXPERTS

Thousands have lost weight this way — in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

SENT ON APPROVAL—MAIL-COUPON NOW!

SPOT REDUCER CO., Dept. 441
318 Market St., Newark, New Jersey

Please send me the Standard Model SPOT REDUCER for 10 days trial period. I enclose $1.00, upon arrival I will pay postman only $8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

☐ I enclose $12.95. Send DeLux Model, postage pre-paid

Name _____

Address _____

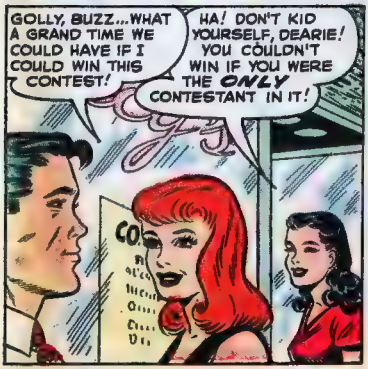
City _____ State _____

☐ SAVE POSTAGE—check here if you enclose $12.95 for DeLux Model. We pay all postage and handling charges. Same money back guarantee applies.

☐ I enclose $9.95. Send Standard Model.

LOSE WEIGHT OR NO CHARGE

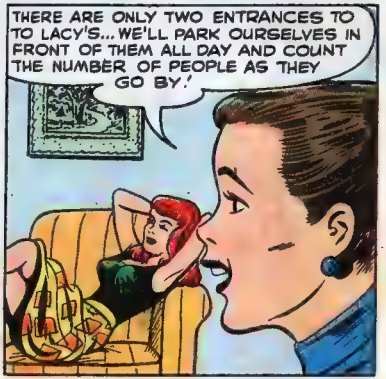
PATSY and HEDY


GOLLY, BUZZ...WHAT A GRAND TIME WE COULD HAVE IF I COULD WIN THIS CONTEST!
HA! DON'T KID YOURSELF, DEARIE! YOU COULDN'T WIN IF YOU WERE THE ONLY CONTESTANT IN IT!
Lacy's

GET CONTEST
ENTRY BLANKS
AND RULES HERE...

HA! HA! WAIT'LL YOU HEAR THIS... A LUCKY ANSWER WILL WIN... IT DOESN'T TAKE ANY BRAINS AT ALL! HERE'S THE QUESTION, "HOW MANY PEOPLE BUY AT LACY'S EACH DAY?"
SALE

LATER...
NANCY, I'VE JUST GOT TO FIGURE OUT A WAY TO WIN THIS CONTEST! BUT I'M NOT GOOD AT GUESSING!
YOU DON'T HAVE TO GUESS... I'VE GOT A SURE FIRE PLAN...


THERE ARE ONLY TWO ENTRANCES TO TO LACY'S... WE'LL PARK OURSELVES IN FRONT OF THEM ALL DAY AND COUNT THE NUMBER OF PEOPLE AS THEY GO BY!

THAT WON'T WORK... THE CONTEST SPECIFICALLY ASKS FOR THE NUMBER OF PEOPLE WHO BUY SOMETHING... AND NOT EVERYONE WHO GOES IN BUYS THINGS!

SURE, I KNOW THAT... I DIDN'T SAY WE'D COUNT THE PEOPLE WHO GO IN... WE'LL JUST COUNT THE ONES THAT COME OUT CARRYING PACKAGES!
NANCY, YOU'RE A GENIUS!

I KNOW IT'LL BE A TOUGH JOB STANDING ON OUR FEET ALL DAY, BUT IT'S THE ONLY WAY TO GET A PRETTY SURE ANSWER!
WE'LL DO IT! NOW I KNOW HEDY CAN'T BEAT ME... SHE'D NEVER WORK THIS HARD AND I DON'T THINK SHE'LL FIND AN EASIER WAY TO DO IT!
DON'T COUNT HEDY OUT TOO QUICKLY... SHE'S GOT MORE TRICKS UP HER SLEEVE THAN ANYONE CAN COUNT... AND THEY'RE ALL DIRTY ONES!
NANCY, YOU'RE POSITIVELY PSYCHIC!
DADDY.. I NEED YOUR HELP DESPERATELY! I MUST KNOW ABOUT THAT BUSINESS DEAL YOU AND YOUR LAWYERS WERE DISCUSSING TWO WEEKS AGO...
HUH?
OH, YOU MEAN THE LACY DEPARTMENT STORE MERGER?? BUT SAY, WHY THE SUDDEN CONCERN WITH BIG FINANCE? DON'T TELL ME YOU'VE LOST INTEREST IN YOUR FAVORITE HOBBY... BOYS?
NO, IT'S BECAUSE OF MY INTEREST IN A CERTAIN BOY THAT I WANT TO KNOW ALL THIS!
I CAN'T MAKE HEAD OR TAIL OF WHAT YOU'RE DRIVING AT BUT THIS MUCH I CAN TELL YOU... LACY'S IS NOW PART OF THE CHAIN OF STORES OWNED BY MY BANK!
WONDERFUL! NOW I CAN EXPLAIN EVERYTHING TO YOU!
?
3

CONTINUED AFTER NEXT PAGE...

SMALL BUST PROBLEMS CORRECTED NO PADS!

How Bra Designers Perfected New "Natural Action" Molding

Revolutionary New Design Shapes Small Bust into Attractive, Fuller, More Rounded Bustline Instantly

Good news for every small-bust woman! After years of research, an amazing, entirely NEW bra design has been perfected. Almost like magic, by an entirely new principle, it molds the flat, small or sagging bust into fuller, more alluring lines—*naturally*, without embarrassing, artificial build-up of any kind.

Two prominent New York bra designers were shocked at the almost total lack of bras properly designed to naturally improve small bustline problems. They decided to do something to remedy the situation. They learned that manufacturers were frankly neglecting small-bust women because it was more profitable to concentrate on the much larger market of average-size bras.

Many ordinary bras do little to mold small, flat or sagging bosom into attractive, well-rounded bustline.

Many artificial cups and padded bras less their shape, look and feel unnatural, uncomantic.

ORDINARY BRAS DO LITTLE FOR SMALL BUST

Tests made on actual women with small-bust problems revealed most ordinary bras seemed to be turned out on an assembly line for all small busts, regardless of individual needs. Many lacked the uplift qualities and molding action for, shaping the flat, small or sagging bosom into natural curves. Instead, small-bust women had to be content with unromantic padded bras or with artificial inserts which frequently caused embarrassment by shifting around and lost their shape when washed. They had an artificial look even in clothes. In "close-up" situations such as dancing, they still felt you self-conscious wondering whether others knew, too, that the beauty was not your own. Artificial build-ups also helped cause excessive perspiration.

The experts first considered taking one of the better bras on the market and improving its design. But they quickly decided an *entirely new type of bust molding* was needed. They consulted medical specialists and physical culturists. They studied photographs and X-rays of every usual small-bust problem . . . to find the basic causes and possible correction by means of a new scientific bra.

CAUSES OF SMALL BUST REVEALED

Frequently they found the small bust was part of a picture of general underweight due to poor diet, or to various glandular disturbances. Years of inadequate exercise and poor posture were other causes in some cases. Sagging small busts were caused by tired or lazy muscle tissues of the chest and breast. This permits the small bust to sag and lose every last bit of its charm.

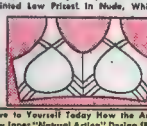
TRYING TO GAIN WEIGHT OF LITTLE HELP

All too often in the past, women whose bustline was not improved by standard type bras went on diets to gain weight. In many cases they learned that the bust gained proportionately far less than the rest of the body.

BEFORE she wore the "Tru Form" "Natural Action" Bra, she was flat, unshapely and shy.

AFTER she wore the "Tru Form" "Natural Action" Bra, her attractive bustline gave her poise, confidence.

"Tru Form" Bra Styles to Fit and Flatter Your Individual Figure — All with "Natural Action" Inner Design. Sizes 28 to 38. Worth up to $5 or More, Now at Get-Acquainted Low Prices! In Nude, White, Blue, Black.

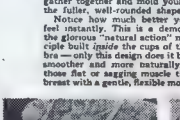


Prove to Yourself Today How the Amazing New Inner "Natural Action" Design (Pictured Above) Molds a Fuller, Rounder Bustline, Naturally, Without Padding or Artificial Cups.

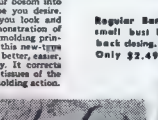
To the experts' trained eyes, their research pointed inevitably to an entirely new principle in bustline molding — an innercup design so amazingly simple that you can prove its wonderful effectiveness to yourself in front of your own mirror . . . right now! Firmly cup either breast in your hands. Then, by flexing your fingers, lift, gather together and mold your bosom into the fuller, well-rounded shape you desire.

Notice how much better you look and feel instantly. This is a demonstration of the glorious "natural action" molding principle built inside the cups of this new-type bra — only this design does it better, easier, smoother and more naturally. It corrects those flat or sagging muscle tissues of the breast with a gentle, flexible molding action.

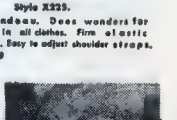
Style X325. Regular Bandeau. Does wonders for small bust in all clothes. Firm elastic back closing. Easy to adjust shoulder straps. Only $2.49



Style X257. Plunging Neckline. Gives you attractive curves for low cut dresses, blouses, gowns. Adjustable shoulder straps. Only $2.49



Style X268. Parisienne Bra. This black lacy bra adds a smart 'n' saucy, frankly "come hither" appeal. Adjustable straps. Black only. Now only $2.75



Style X346. Strapless Bandeau. For alluring bustline in off-shoulder dresses, blouses, bathing suits. Also gentle, covered, and lined supports hold bra securely in place. Only $2.75

Fit and Beauty Included

Before releasing the new "Tru Form" Bra to the public, the experts tested its amazing "natural action" design on women to be sure it was flexible and adjustable enough for every small-bust problem imaginable. It was found to mold the small, flat or sagging bosom into more glamorous, fuller lines in a way that was little short of a miracle — without embarrassing unromantic pads or artificial build-up of any kind. . . ENTIRELY WITH YOUR OWN NATURAL BOSOM!

A small flat bustline spoils the appearance of a woman with an otherwise good figure. While a thin woman with a fuller bustline will appear more shapely overall. "Tru Form" Bras made small-bust women look more alluring, more exquisitely feminine; enabled them to wear exciting, figure-hugging sweaters, dresses, blouses, playtogs, etc., with complete "sweater-girl" charm and confidence. Its glamorous "natural action" molding was unequalled by other small bust bras and many costly custom-made bras selling for $10-$25. The "Tru Form" Bra is made of gorgeous fabric which washes and dries like a dream! Easy to adjust shoulder straps and comfy elastic back closing.

FREE! Home Course for Glamorizing the Small Bust—if you act now!

To help your new bra look its best on you, you learn exactly what to do for your personal small-bust appearance, whether your bust is flat, small or sagging. Step-by-step tested instructions by noted medical and fashion authorities. Includes priceless guidance in: Simple Illustrated Scientific Movements; What Specific Clothing Styles You Should Wear to Accentuate Your Bustline; Structure of the Bust Illustrated and How It Works; Figure Proportion Charts; Correct Bust Sizes for Your Height and Weight. And other inspiring methods for improving your small bustline. All yours **FREE** whether you keep bra or not—if you mail Coupon NOW!

FREE-TRIAL — FREE-GIFT COUPON
Mail TODAY — Without Money!

TESTED SALES CO.
Dept. MR-78878
296 Broadway, New York 7

Rush me my specially designed "Tru Form" Bra for my individual figure. Mail in PLAIN WRAPPER along with my FREE-GIFT Course in Glamorizing the Small Bust, mine to keep in either case! I will pay postman on delivery the low price plus postage. If after 10 days I am not completely satisfied, I will return merchandise for immediate refund. (Be sure to write in HOW MANY, SIZE and COLOR of styles you desire.)

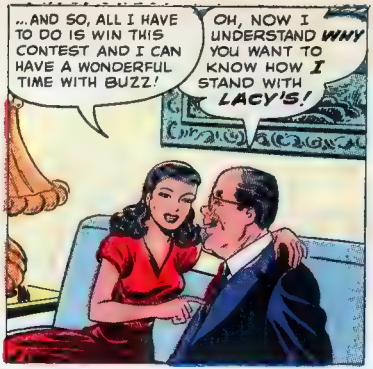
Style	Size	1st Color Choice	2nd Color Choice	How Many
X225 $2.49				
X268 $2.75				
X257 $2.49				
X346 $2.75				

Name _____

Address _____

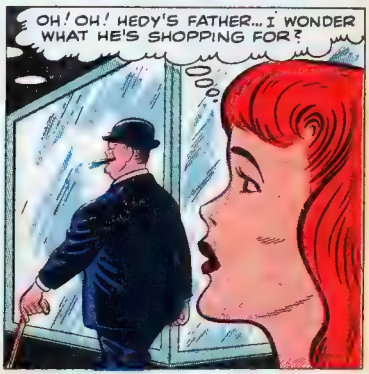
City, Zone, State _____

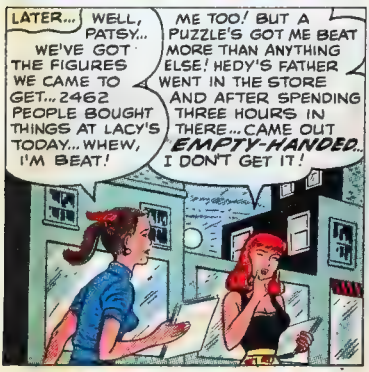
☐ Check here if you wish to save postage by enclosing price with coupon. Same money-back guarantee.


...AND SO, ALL I HAVE TO DO IS WIN THIS CONTEST AND I CAN HAVE A WONDERFUL TIME WITH BUZZ!
OH, NOW I UNDERSTAND WHY YOU WANT TO KNOW HOW I STAND WITH LACY'S!

WELL, LET ME SAY THAT IT WON'T BE ANY TROUBLE AT ALL FINDING OUT JUST WHAT GOES ON AT LACY'S... AFTER ALL, I CAN LOOK AT MY BUSINESS RECORDS ANY TIME I PLEASE!
DADDY, YOU'RE THE GREATEST!

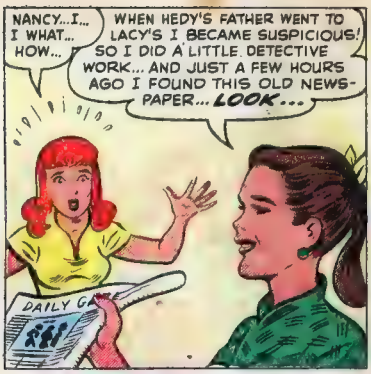
AH, ANOTHER CUSTOMER I CAN ADD TO MY LIST!

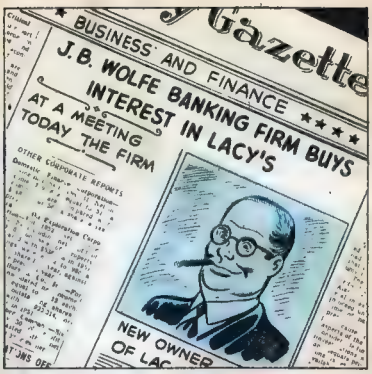

OH! OH! HEDY'S FATHER... I WONDER WHAT HE'S SHOPPING FOR?


LATER... WELL, PATSY... WE'VE GOT THE FIGURES WE CAME TO GET... 2462 PEOPLE BOUGHT THINGS AT LACY'S TODAY... WHEW, I'M BEAT!
ME TOO! BUT A PUZZLE'S GOT ME BEAT MORE THAN ANYTHING ELSE! HEDY'S FATHER WENT IN THE STORE AND AFTER SPENDING THREE HOURS IN THERE... CAME OUT EMPTY-HANDED... I DON'T GET IT!

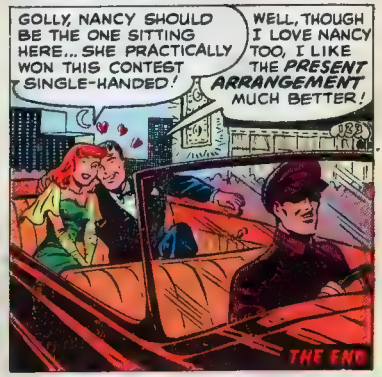
A FEW DAYS LATER...
...AND NOW LADIES AND GENTLEMEN, HERE'S THE ANNOUNCEMENT WE'VE BEEN WAITING FOR... THE WINNER OF OUR CONTEST! FIRST LET ME TELL YOU THE CORRECT ANSWER... LACY'S SERVES AN AVERAGE OF 2464 PEOPLE A DAY!
4

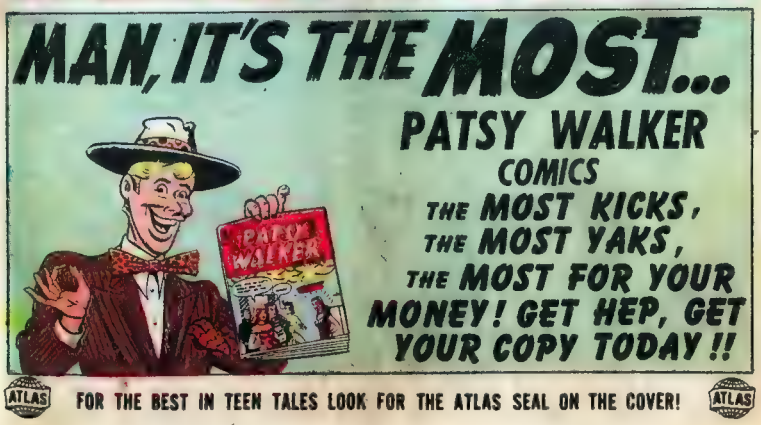
MISS HEDY WOLFE WINS WITH A PERFECT SCORE... RUNNER-UP IS PATSY WALKER WITH A VERY CLOSE SCORE, 2,462!
NOW I KNOW WHY HEDY'S FATHER WENT TO LACY'S THAT DAY.. AND HE DIDN'T COME OUT EMPTY-HANDED LIKE I THOUGHT!
CONGRATULATIONS, PATSY!
THAT'S A PRETTY SOUR JOKE... I CERTAINLY DIDN'T EXPECT ANYTHING SO NASTY FROM YOU, NANCY!
DAILY
IT'S NO JOKE... I'LL PROVE IT TO YOU!
DAILY GAZETTE
?
!
...ER... YOUR ATTENTION, FOLKS... THERE'S BEEN A DREADFUL MISTAKE... MISS WOLFE IS DISQUALIFIED... THE WINNER IS PATSY WALKER...


NANCY...I... I WHAT... HOW...
WHEN HEDY'S FATHER WENT TO LACY'S I BECAME SUSPICIOUS! SO I DID A LITTLE DETECTIVE WORK... AND JUST A FEW HOURS AGO I FOUND THIS OLD NEWSPAPER... LOOK...
DAILY


Gazette
BUSINESS AND FINANCE
J. B. WOLFE BANKING FIRM BUYS INTEREST IN LACY'S
AT A MEETING TODAY THE FIRM
NEW OWNER OF LAC

...AND NOW PERMIT ME TO READ THE CONTEST RULES... IT SAYS HERE IN SMALL PRINT, AND I QUOTE, "OWNERS, EMPLOYEES OR MEMBERS OF THEIR FAMILIES ARE NOT ELIGIBLE TO ENTER THIS CONTEST," UNQUOTE!
RULES
6


GOLLY, NANCY SHOULD BE THE ONE SITTING HERE... SHE PRACTICALLY WON THIS CONTEST SINGLE-HANDED!
WELL, THOUGH I LOVE NANCY TOO, I LIKE THE PRESENT ARRANGEMENT MUCH BETTER!
THE END


MAN, IT'S THE MOST...
PATSY WALKER
COMICS
THE MOST KICKS, THE MOST YAKS, THE MOST FOR YOUR MONEY! GET HEP, GET YOUR COPY TODAY!!
PATSY WALKER
ATLAS
FOR THE BEST IN TEEN TALES LOOK FOR THE ATLAS SEAL ON THE COVER!
ATLAS

Sensational Factory Offer!

To Readers of this Magazine

Famous Hollywood Pastel Colors

67 piece DINNERWARE SET

Genuine Heat Resistant Sturdiware

Now you can grace your table with 67 pieces of fine Sturdiware for almost 10c a piece! They're unbreakable, heat-resistant and come in beautiful Hollywood Pastel colors. Save by ordering from the factory today!

Complete Service for 8

Look at these Features:

- **UNBREAKABLE**—May be dropped on the floor . . . will not break under normal usage! Withstand lots of punishment.
- **HOLLYWOOD PASTEL COLORS**—Each set comes in a delightful mixture of maize yellow, jade green, sky blue and dusty rose.
- **HEAT RESISTANT**—Scalding water will not mar the lustrous finish of this set.
- **GENUINE PLASTIC STURDIWARE**—One of the finest plastics known. Will stay bright and cheerful indefinitely.

MONEY-BACK GUARANTEE

We're so positive you'll agree this is the greatest dish value ever offered that we make this guarantee: use these dishes in your home for 5 days—you must be 100% satisfied or you may return the set and your money will be cheerfully refunded at once.

ACT IMMEDIATELY!

HI-LITE INDUSTRIES, Dept. F-117
2215 S. Michigan Ave., Chicago 16, Ill.

☐ Kindly rush....67-pc. Dinnerware Sets at the factory price of $6.95 per set—plus C.O.D. on 5-day money-back guarantee.
☐ I enclose $6.95 plus 25c to save C.O.D. charges.

NAME _____
(please print)
ADDRESS _____
CITY _____ ZONE ____ STATE ____

HI-LITE INDUSTRIES 2215 SO. MICHIGAN AVE. CHICAGO 16, ILLINOIS

INTRODUCING
Comfo-Gard

THE AMAZING NEW MENSTRUAL SHIELD THAT GIVES SURE, SAFE PROTECTION DIFFERENTLY

Yes, here it is—look at the illustration and see at once why Comfo-Gard is different. Comfo-Gard looks like and is an abbreviated pantie—except Comfo-Gard is especially cut to hug the body contours. Comfo-Gard is made of finest fabric and elastic materials and is lined with sheerest, softest rubber to make it liquid repellent.

NO PINS — NO HOOKS

Comfo-Gard eliminates pins and hooks. "No-slip" loops hold the napkin securely without pins or hooks. You'll enjoy this extra freedom from annoyances.

ELIMINATES CHAFING

Comfo-Gard's wide crotch keeps the pad flat and smooth all the time. The elastic band hugs the hips, thus eliminating one of the most common causes of chafing.

NO TELL-TALE BUMPS

Comfo-Gard's special form-fit design completely does away with tell-tale bumps.

NO STAINS — NO OVERFLOW

The special sheer soft rubber lining makes soiling or overflowing impossible. For the first time you'll really feel safe.

LONG LIFE — WASHES IN A JIFFY

Comfo-Gard will give years of good service. Washes in a jiffy and dries almost instantly. Try Comfo-Gards today.

TRY 60 DAYS FREE

USE COMFO-GARDS AS PANTIES OTHER TIMES

Only Comfo-Gards can be worn as panties during the rest of the time. Just remove the pad and Comfo-Gards become comfortable abbreviated panties. They are wonderful under slacks, sport shorts and beach wear.

TRY COMFO-GARDS 60 DAYS FREE . . . SEND NO MONEY

Here is our offer:—fill out the coupon below and mail in We'll rush Comfo-Gards to you in an unmarked package. Take 60 days to decide whether you wish to keep Comfo-Gards. If not a full refund of the purchase price will be made immediately.

60 DAY TRIAL COUPON

SEND NO MONEY

2 FOR $1.98

MALEN MFG. CO. Dept. M-7
20 Greene St.
New York, N. Y.

Please rush two (2) Comfo-Gards in a plain package. I will pay postman only $1.98 plus postage. If not satisfied after 60 days I may return the Comfo-Gards for a full refund of the purchase price.

My waist size is_____

Name_____

Address_____

City_____ Zone____ State_____

☐ Check here if you enclose $1.98 and we pay postage. Same refund offer holds.

PROVEN AND TESTED BY THOUSANDS!—THOUSANDS PRAISE KAL-X!—PROVEN AND TESTED BY THOUSANDS!

DON'T BE FAT!

CHEW KAL-X GUM

It's New! Everybody Is Chewing KAL-X GUM!

GOOD FOR MEN AND WOMEN!

PROVEN AND TESTED BY THOUSANDS.

SOLD ON MONEY BACK GUARANTEE

Posed by Professional Model

$2 ONLY PLUS C.O.D. OR SEND $2 AND SAVE POSTAGE

GUM WITH OUR TESTED CALORIC PLAN LOSE FAT OR MONEY BACK!

(Patent Pending)

*MIRACLE! All my friends think a miracle happened to me! — W.W. Chicago, Ill.

*My Doctor says KAL-X is the best! — P.D. Gretna, La.

THOUSANDS CHEER KAL-X!

*"LOST 21 POUNDS ALREADY"

V. G. Newark, N. J.

*"LOST 18 POUNDS ON THE FIRST BOX"

G. B. Vidor, Texas

THIS IS IT!

THE AMAZING NEW FORMULA GUM! TESTED BY THOUSANDS!

"IT REALLY DID THE JOB!" *I tried so many others and was almost ready to give up. Thanks again to KAL-X!* A. G. Portland, Oregon

"LOST 60 POUNDS *Since chewing KAL-X Gum"* V. S. St. Louis, Mo.

NOW!—TRY THE KAL-X GUARANTEED TESTED PLAN! EAT AND GROW THIN! DON'T SUFFER HUMILIATION AND RIDICULE BY BEING FAT! KAL-X IS DELICIOUS! ENJOY CHEWING KAL-X BETWEEN MEALS INSTEAD OF FATTENING FOODS AND LOSE WEIGHT!

*Your own experience may, of course, vary.

LOSE FAT OR MONEY BACK!

KAL-X GUM CO., Dept.10-J

93 MONTGOMERY ST., JERSEY CITY 2, N. J.

ENJOY CHEWING KAL-X GUM INSTEAD OF FATTENING FOODS! THEY'RE DELICIOUS!

THOUSANDS PRAISE KAL-X!

DOCTORS AGREE: That fat people tend to die younger and become easy victims of many diseases! Your doctor's recommendation and approval is invited. If your excess fat is not due to glandular or organic causes— Don't Wait! Mail Coupon Below Today! Don't miss dating and good times because you're FAT! Try KAL-X Tested Plan. Satisfaction or Money Back! KAL-X IS SAFE!

MAIL THIS COUPON

MAIL THIS COUPON TODAY!

KAL-X GUM CO., DEPT. 10-J
93 MONTGOMERY ST., JERSEY CITY 2, N. J.

Send Full Supply of KAL-X and Tested Plan for $2.00 plus postage. ☐
I want to save 40c C.O.D. postage so I enclose $2.00 with order. ☐.

Name.....
Please Print

Address.....

City.....Zone....State.....

Guaranteed Money Back in 10 Days If Not Satisfied!

PROVEN AND TESTED BY THOUSANDS!—THOUSANDS PRAISE KAL-X!—PROVEN AND TESTED BY THOUSANDS!

Style No. 501—LEISURE TREASURE—In wonderful rayon gabardine. Grand slacks for lolling, playing, and working, too. Beautifully styled with just the zip! In royal, grey, green and rose.

Style No. 911—
Lace flicks across the bodice and around the neckline of our sheer cotton organdie. Pink, maize, foam green. Also in white for Graduation or Confirmation.

Sizes: 9, 11, 13, 15, 17
10, 12, 14, 16, 18, 20

8.98

NOW IN CREASE RESISTANT RAYON GABARDINE

Style No. 501—
Sizes: 9, 11, 13, 15, 17
10, 12, 14, 16, 18, 20

7.98

Sizes: 38, 40, 42, 44, 46

8.98

FLEETWOOD LTD.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

22 West 48 St., New York 36, N. Y.

On prepaid orders add 30¢ for postage and handling. You save C.O.D. charges. If C.O.D. you pay price plus postage and C.O.D. charges.

Dept. 85

Style No.	Size	1st Color Choice	2nd Color Choice

(Print)
NAME

ADDRESS

CITY & ZONE **STATE**